

Commerce Ballarat News Bulletin
10 – 16 July

Welcome to the end of another busy week. Find out below what is happening in and around Ballarat, useful website links, members news and who made the media this week.

Quote of the week:

“Stress is when you wake up screaming and you realize you haven't fallen asleep yet.”

Welcome new members:

[Mechanica Industries](#) Liam O'Callaghan

[Quest Ballarat](#) Sandy Cook

B.L.E.N.D

Beechworth Bakery

6 Grenville St, Ballarat
Wednesday 28 July, 5.30pm – 7.30pm
Members Free
Non-members \$15
svp@commerceballarat.com.au



Speaker: Tom O'Toole, founder of Beechworth Bakery

Are you 39 or under and looking for an opportunity to share ideas and impressions of today's business world?

Join in for an evening with **one of Australia's most entertaining**, motivating and unorthodox speakers, the Beechworth Bakery's very own Tom O'Toole. Let yourself be entertained, moved, inspired and motivated as Tom shares the secrets to his **amazing business success**. Turning a failing little bakery in a small country town into a company with an **annual turnover in excess of \$12 million**, serving over one million customers per year, Tom has proven that **if he can make it** – dyslexic and without an education – **anyone can**. And since Tom is someone who is practicing what he preaches and has the runs on the board, his approach remains as fresh and relevant as the day he started.

Drinks and Savouries provided.

Be Inspired Luncheon

Welcomes People in Business

Oscar's Hotel & Café Bar
18 Doveton St Sth, Ballarat
Friday 6 August, lunch 12noon
Members: \$45
Non Members: \$50
svp@commerceballarat.com.au
Speaker: Melva Stone OAM



The first female manager in WA for the giant **Mayne Nickless Group**; the first female president of the Western Australian Section of the **Royal Flying Doctor Service** and the first female Chairman and now Honorary Life Member of the

Australian British Chamber of Commerce in Western Australia. For more than twenty years Melva has had her own marketing consultancy and has also developed numerous training programs for non-profit groups. In 2008 Melva was named both **Honorary Life Member** of the RFDS Flying 1000 and she is the inaugural and currently only Ambassador for RFDS Western Operations.

Most recently Melva has worked with Erica Smyth to produce the book "Red Dust in Her Veins", which enjoyed a launch in New York as a part of the **G'Day USA** program in 2008 and has raised in excess of \$130,000 for the RFDS to date. The **Global Sheila** business, for the adventurous female traveler, was also created by Melva and is now run with business partner, Erica Smyth. In 2009 Melva received the **Order of Australia Medal** for her service to the community via the Royal Flying Doctor Service.

505 Club

KingPrint

1 Production Drive (Cnr Ring Road), Alfredton
Tuesday 10 August, 5.30pm – 7.30pm
Members Free
Non Members \$15
rsvp@commerceballarat.com.au



An evening of networking and fostering relationships to grow your business.
Drinks and Savories provided.

Savvy Bold Online Media for Biz

Date: 18 August (intro session)
Time: 1pm – 4 pm
Venue: TBC
Bookings: rsvp@commerceballarat.com.au



Facilitated and supported by the City of Ballarat, Commerce Ballarat and yum productions, in four sessions over four weeks, Ballarat business owners/operators will be guided through the development of their Business Communications Strategy via a number of key steps that harness the power of technology via social media tools & sites. During the workshops business owners will attend face-to-face sessions, have one to ones with the facilitators and contribute to an online journal outlining their journey, expectations and challenges. The digital revolution is complete, so if you are not online, you have no idea what you are missing, or how easy it can be... you don't need to understand the technology, you just have to understand HOW your clients want to do biz...

well, okay, you do need to understand the technology, but this training from yum means you get a media savvy guide and practical support to get yourself set up on a variety of online platforms. You will also get to develop your own social media strategy so you never have to wonder again... at least until the next revolution...

CGU Commerce Ballarat Business Excellence Awards Gala Dinner

Mercure Ballarat Hotel and Convention Centre
613 Main Road, Ballarat
Thursday 26 August, 6.00pm – 11.00pm
\$125.00 per person all inclusive (bookings essential)



Bookings: 5333 4426 or rsvp@premierpr.com.au

Tickets on sale 4 August

Join at this year's CGU Commerce Ballarat Business Excellence Awards for a night of fun and glamour to celebrate the achievements of local business. The evening will be hosted by award winning actor **Shane Jacobson** and WIN Television's news anchor **Bruce Roberts**.

B.L.E.N.D

Telstra Business Centre

112 Doveton St Sth, Ballarat
Wednesday 15 September, 5.30pm – 7.30pm
Members Free
Non-members \$15
rsvp@commerceballarat.com.au



Are you 39 or under and looking for an opportunity to share ideas and impressions of today's business world?

Drinks and Savouries provided.

Commerce Ballarat Ambrose Golf Day

Midlands Golf Course

Friday 26 November
\$280 + GST (includes Golf, BBQ and drinks on course)
N.B Teams can only be hosted by Commerce members

Book your team by emailing rsvp@commerceballarat.com.au

Members News

Commerce Ballarat members are encouraged to bring a friend for free to any upcoming **BLEND** event. [Click here](#) for your '**bring a friend for free**' voucher. Don't miss out on a great opportunity to introduce someone you know to Commerce Ballarat and show them the joys and benefits of attending BLEND events.

Courtesy of **Bartercard**, Commerce Ballarat has 10 **FREE** tickets on offer for Commerce Ballarat members to the **breyk-throo breakfast** at the Mercure in Ballarat on Wednesday 21 July 6.45am – 10.00am. First come -first served basis. Email office@commerceballarat.com.au or call 5332 3233.
[More information about the event](#)

BRACE Retail Management Course

An opportunity currently exists for you and your staff to gain the nationally accredited Certificate IV in Retail Management (SIR40207), course commencing on **27 July**. BRACE have designed this course specifically for people in the workplace. The program incorporates a number of flexible learning methods such as workplace projects, five after hour's workshops and workplace trainer/assessor visits. Participation in the Skills For Growth program may give you access to this training for \$120.00. Contact Grant Wyatt for more information by phone 5337 9054 or email Grant.wyatt@brace.com.au

Stress Down Day 23 July



Stress Down Tip of the Week:

Have a health check with your General Practitioner

Knowing that your body is in sync is an important step in maintaining good health and resilience. Your GP can check your physical health and general wellbeing for any negative signs that stress may be causing. Your health professional's perspective can help you understand what you need to look out for and nurture more.

Seek urgent medical assistance if you are experiencing lack of sleep, loss of interest in activities you once enjoyed, loss of energy, distress or any other negative physical symptoms over a period of two weeks, and your ability to function normally is impacted.

Ballarat Regional Multicultural Council Gala Ball

Date: Saturday 7 August

Time: 7.00 pm

Venue: Greek (Hellenic) Hall / Humffray St, North Ballarat

Cost: \$65 pp / \$650 table of ten (3 course meal)

RSVP: By 30th July

Contact: Georgina Vagg 0408 109471

Moorabool Shire Council announces new CEO

Moorabool Mayor, Cr. Pat Toohey announced Acting Chief Executive Officer of Murrindini Shire Council, Mr Rob Croxford has been appointed CEO of Moorabool Shire Council. Mr Croxford has more than 30 years experience in local government and has a strong background in financial management, community engagement, government advocacy, staff development and continuous improvement in service delivery. Mr Croxford has been appointed on a five-year contract and will commence his appointment on 26 July.

New Design Victoria Resource

Design Victoria today launched "Demystifying Design, A guide to designing your business growth". Demystifying Design encourages Victorian small to medium-sized businesses (SMEs) to consider how design can help them build competitive advantage and boost the bottom line, and provides them with the knowledge to do so. It is available to download at www.designvic.com/demystifyingdesign
[More information](#)

Women are healthier than men – according to the latest worker health checks

The largest health check of Victoria's workforce shows that women are far healthier than men. Analysis by WorkSafe of more than 100,000 individual WorkHealth checks shows that 20 per cent of men who thought their health is very good or excellent, were actually at high risk of developing Type 2 Diabetes or cardiovascular disease, while only 14 per cent of women were in the same category. WorkSafe Minister Tim Holding said the statistics were alarming and showed the importance of workers getting their health checked. "Women have long claimed that they are healthier than men and unfortunately for blokes this proves it," says Mr Holding.

These statistics show that Victorians are a lot unhealthier than they think, with many requiring some immediate action to reduce the risk of developing Type 2

Diabetes or cardiovascular disease. Men were also more likely than women to have elevated blood pressure, drink alcohol at risky levels, eat less than the recommended servings of fruit and vegetables and smoke. Mr Holding also said that every Victorian worker would have the opportunity to have a WorkHealth check. "This is a world-first initiative from the Victorian Government to improve the health and wellbeing of workers and reduce the risk of chronic disease," says Mr Holding. The WorkHealth checks are a free, quick and confidential way for Victorian workers to get instant feedback on their general health and guidance on whether action is needed. WorkHealth checks include a brief lifestyle survey together with measurement of blood pressure, cholesterol, blood sugar and waist circumference. The checks take around 15 minutes and are delivered by trained health professionals.

[More information](#)

Australian Bureau of Statistics

Statistics Victoria, June 2010

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/1100.2?OpenDocument>

Lending Finance, Australia, May 2010

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5671.0?OpenDocument>

Australian Chamber of Commerce and Industry

[ACCI Survey of Investor Confidence: Fall in Business Conditions and Sentiment Amidst Uncertainty in Economic Outlook](#) - 13/7/10

[75% of Business Owners Call for Action on Energy Costs, Not Going It Alone on Carbon Taxes](#) - 12/7/10

[Business Reaction to July 2010 Economic Statement](#) - 14/7/10

B31 Ballarat Business Month



Click on logo for complete event program

Commerce Ballarat Members Events:

- 3 August **UB** Bisnet Breakfast
- 4 August **Newbiz Solutions** *ezEonline! websites made easy* seminar
- 5 August **Unlock Success** Workplace Behaviour
- 5 August **WHK** Risk Management
- 10 August **BRACE & Butler Accountants** 10 Top Issues for Small Business
- 11 August **SED Consulting** R & D Tax Concessions and other Grant Opportunities
- 12 August **BGT** Engaging the new Generations with Jo Lange
- 13 August **Chillie Pink Pty Ltd** Behavioral Interviewing for Managers
- 16 August **Westpac** 'Trapped' – Business and Succession Planning
- 16, 23, 30 August **Newbiz Solutions** *ezEonline! websites made easy* workshops
- 17 August **Giraffe Marketing** Marketing on a Budget
- 17 August **Giraffe Marketing** Marketing Plan on a Page for Small Business
- 19 August **McCallum Industries** Ollies Lollies Site Visit
- 20 August **HRWM** Sustainable Business Network

24 August **yum productions** Pimp my Website
24 August **Action Ads** Marketing for Maximum Results with Minimum Effort
25 August **WHK** Business Growth and Profitability
31 August **Highlands LLEN** Upload Your Future – ICT Careers Event

Regional Industry Link Website

If you're not on it, how are you going to know about it?
Are you registered? www.regionalindustrylink.com.au

Tender 2010/11-01 Reconstruction of Grant St, Sebastopol

Reference No: 1581
Published Date: 5/7/2010
Closing Date: 4/8/2010

City of Ballarat is seeking tenders from interested parties to supply the reconstruction of Grant Street, Sebastopol, and associated works between Vickers and Walker Streets. For further information visit www.tenderlink.com/ballarat

EOI 2010/11-05E- Management of Flagpoles and Event Signage

Reference No: 1586
Published Date: 12/7/2010
Closing Date: 4/8/2010

City of Ballarat is seeking submissions from interested parties to manage the Flagpoles & Community Event Signage within the Municipality. For further information see www.tenderlink.com/ballarat

Media

Publication: *The Courier* www.thecourier.com.au

Monday 12 July:

The Courier and the **Ballarat Turf Club** have joined forces to give one lucky reader the opportunity to become the sole ambassador of this year's November 21 Ballarat Cup. Ballarat Turf Club corporate sponsorship manager Roger LeGrand said the panel of judges would be looking for a man or woman who could act as ambassador leading up to and during the event.

While many pet owners enjoy walking their dogs, it's cleaning up after their four-legged friends some avoid. For Ballarat's Simon Carroll, scooping poop is a way of life and a skill he intends to use to make a difference for Ballarat dog walkers. Otherwise known as the **RePOOvalist**, Mr Carroll will clean up dog mess along the exercise path between Canadian Lakes Boulevard and Hocking Avenue from 9 am on Saturday July 31 as part of National Poop Scoop Week.

Tuesday 13 July:

Tomato prices in Ballarat are set to skyrocket next month after seven million seedlings were poisoned in North Queensland. **Wilson's Fruit and Vegetables** owner Trevor Wilson believed Ballarat would start to feel the impact in four to six weeks.

A full Lake Wendouree has the potential to bring millions of dollars into the region, a report to **Ballarat City Council** claims. A report to be tabled at the council meeting on Wednesday, said more than \$8.5 million a year could be brought into the city by 2014 by hosting national and international rowing events on the lake.

People & Places: **Ballarat Antique Fair**

Wednesday 14 July:

Two staff members of the **University of Ballarat** have received national recognition for their contribution to student learning. Robyn Brandenburg, lecturer in the school of education, and Diane Clingin, research administrative manager in the research and graduate studies office, are both recipients of the 2010 Australian Learning Council Citations for Outstanding Contributions to Student Learning.

Thursday 15 July:

"It's happening... slowly and gradually, but it is happening," Ballarat mayor Cr Judy Verlin said as the tap was turned on for the Redan Wetlands to Lake Wendouree pipeline yesterday. For Ballarat Yacht Club past Commodore and member Steve Wright, water projects are beginning to pay off. Mr Wright, who is also proprietor of **Sails on the Lake**, said the business and the club had been severely affected by not having water in the lake.

Show Day has been selected as Ballarat's preferred public holiday over the Melbourne Cup in November. **Ballarat City Council** last night resolved to nominate Ballarat Show Day – Friday, November 12 – as a public holiday for the municipality over a Melbourne Cup holiday.

5 minutes with... David Sproules, **BankWest**

Friday 16 July:

A new program allowing displaced children to live with other family members was launched in Ballarat this week. The Kinship Care program, run by **Ballarat Child and Family Services (CAFS)** will help establish and protect kinship care placements, both formally and informally. CAFS Kinship Care Program team leader Pauline Sullivan said it offered an alternative to foster care.

Who's in it today? CAFS Kinship Care program launch

Dates of Interest:**Ballarat ICT Breakfast**

Guest speaker: Dr Ian Graham

Date: Tuesday 20 July

Time: 7.30am

Venue: Neighbourhood Cable Conference Centre, Greenhill Enterprise Centre, University of Ballarat Technology Park

RSVP: by Friday 16 July to g.daffy@ballarat.edu.au

[More information and registration form](#)

Leadership at Work - coaching sessions in your workplace

27-28 July: Module 1 – Learning and Developing the Team

14-15 September: Module 2 – Managing Behaviour

27-28 October: Module 3 – Problem Solving and Decision Making

7-8 December: Module 4 – Conflict Resolution & Effective Team Meetings

For more information please call 1300 851 707 or e-mail business@unlocksuccess.com.au

2010 Victorian Management Development Toolkit Management Program

Date: 12 – 13 August

Venue: Alexandria on Lydiard

Contact: Nick Williams on nwilliams@leadership-institute.com.au or 1300 886 629

This intensive two-day management program is designed to assist middle managers from organisations throughout Victoria in their own approach to leading others. Under the guidance of acclaimed leadership experts, participants explore themes central to effective leadership. With a focus on skills development and capability, the MDT aims to inspire participants towards confident personal performance, ensuring they drive maximum productivity within their workplace.

As 2010 host city, participants from Ballarat will be entitled to discounted attendance. The MDT is part of the National Excellence in Workplace Management Scheme (NEWMS), which is a broad-ranging initiative designed to support leadership development across all sectors and industries.
More information and registration form

Note: You are receiving this email as part of your membership with Commerce Ballarat. If you do not wish to receive this information, please email info@commerceballarat.com.au with the words 'unsubscribe Weekly Bulletin' in the heading.